

**Pride
UP**



**eTrucks and
electric cars**

A Greener Parade ...

Copenhagen Pride is becoming the world's first Pride parade to fully transition to all electric vehicles.

LGBTI+ equality and human rights intersect with the climate crisis. It is our shared responsibility to make changes and grow into a more sustainable movement.

As the Pride evolves, so will our considerations for the environment and the impact that we have. Therefore...

PrideUP together with Copenhagen Pride will have up to 30 eTrucks with trailers and full safety fittings. These can drive the whole Copenhagen Pride Parade route with sound systems, toilets, DJs etc, all powered from the eTruck battery with zero emissions

Full eTruck package

- Rental of the eTruck
- Trailer with safety barriers fitted and steps to board
- 13.7m curtain sided trailer
- Sound system (plug and play)
- Toilet onboard
- Space for approx 30–50 people
- Insurance
- Driver
- Inspection
- Electricity consumption
- All relevant licences for the vehicle



**Prices on
application**

Contact:
contact@prideup.lgbt







Cars

- Fully Electric Car
- Rental of vehicle
- Driver
- Insurance
- Delivery and pick up
- Premium cars on request
- Option to brand the car
- Cleaning and admin

Prices on
application

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Car and trailer

- Rental of fully electric premium vehicle
- Rental of trailer to build installation
- Various sound setups available
- Driver
- Insurance
- Delivery and pick up
- Option to brand the car
- Cleaning and admin



Add ons and extras

- Rainbow decoration with sustainable materials
- Stock up on our Food and Beverage packages
- Wrapping of the truck in your branding
- Merchandise and everything else you need for the Parade
- DJ or Drag hosts
- Design and print of tshirts and/or banners etc.

To reserve yours now ...

Please contact us at
contact@prideup.lgbt



Arnar Thor
(HE | HIM)
Activation Manager



Kieron Yates
(HE | HIM)
Activation Manager

All purchases help to
support Copenhagen
Pride and the work
they do

